

Customer Art Approval Form

Tracking Number:

PREPREP PO#16646_Ken Richards State Farm (W317894)

ITEM PPD-320
Super Moisture SPF 15



LAB-PPD-69202

15 SPF MOISTURIZER • VIT E • ALDE • TAMPER SEALED

LCS MOI NPIG 15 LAB-PPD-69202

Drug Facts (Continued)

Uses: Helps prevent sunburn • Helps prevent and temporarily protect dry, chapped or windburned lips.

Warnings

Skin Cancer / Skin Aging Alert: Spending time in the sun increases your risk of skin cancer and early skin aging. This product has been shown only to prevent sunburn, not skin cancer or early aging.

For external use only

Stop use and ask a doctor: If rash or irritation develops and lasts.

Keep out of reach of children: If swallowed get medical help or contact a Poison Control Center right away.

Directions: Apply liberally before sun exposure and as needed.

Children under 6 months of age: Ask a doctor before use.

Inactive Ingredients: Crockerite, Mineral Oil, Toceryl Stearate, Microcrystalline Wax, Isopropyl Linoleate, Lanolin, Copernicia Cerifera (Carnauba) Wax, Tocopheryl Acetate, Isopropyl Myristate, Aloe Barbadensis Leaf Extract, Cetyl Alcohol, Paraffin, Tocopheryl Linoleate, Flavors.

QUESTIONS? 1.800.290.0577

Drug Facts

Active Ingredients:	Purpose
Octinoxate (7.5%)	Sunscreen
Oxybenzone (3.5%)	Sunscreen
Petrolatum (40.7%)	Skin Protectant

Manufactured in USA

State Farm™

Ken Richards

(970) 243-1000

Net Wt. 0.15 oz (4.25g)
▼ Lift for Drug Facts Continued ▼

IMPRINT AREA
1.75" X 1.40"

Imprint Color(s)



Art Guidelines

1. Labels

- Positive imprint - 5 pt minimum Sample Text
- Reverse imprint - 7 pt minimum Sample Text
- Serif and italic types - 7 pt minimum Sample Text
- Line weight, positive lines - .5 Sample Text
- Line weight, reverse lines (gap) - .75 Sample Text

* Ornate and display type faces will be printed on a case-by-case analysis.

* Registered marks and trademarks should be enlarged for clear printing.

Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.